



Global  
Resource for  
Advancing  
Cancer  
Education

# Patient Perspectives: Clinical Trials Experiences Through Storytelling

2023-24 Program Form and Application

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## **GRACE Patient Perspectives: Clinical Trials Experiences Storytelling Program Overview**

The goal of this Patient Perspectives program is to give a voice to those who have experience in participating in a clinical trial for a cancer diagnosis. By telling your story, you can educate others on the process, discuss your difficulties and share your accomplishments. Your voice helps to educate and advocate for others who are in or who may be considering a clinical trial.

Storytelling will take the form of written, video and/or audio/podcast to reach the largest audience. GRACE staff will coach and support participants on digital outreach and advocacy.

All people currently enrolled in, or with past enrollment in, a clinical trial for a cancer diagnosis are welcome and encouraged to apply. GRACE's designated committee will review the nominees and select up to 3 applicants for participation in the 2023-24 program.

### **Who is GRACE?**

The Global Resource for Advancing Cancer Education (GRACE, [cancerGRACE.org](http://cancerGRACE.org)) is a non-profit organization founded by leading Thoracic Oncologist, Dr. Howard (Jack) West, in 2007. GRACE's mission is to provide expert-mediated information directly to people with a cancer diagnosis and their caregivers to empower them to become direct partners in their cancer treatment. We currently produce over 300 short videos each year, reaching our community in over 190 countries.

### **Benefits of Participation**

Applicants selected for this year's program will work closely with GRACE staff to develop new educational content and learn new communication skills through the storytelling process.

Participants will receive training on digitally distributed content, social media and other platforms.

Participants work will be highlighted and shared by GRACE, our network of established leaders in the oncology community, and GRACE board members with an array of interests and connections.

Participants will receive a stipend, training in communication and media platforms, and a tech 'package'.



## Expectations

Participants will work with GRACE to develop program formats and production and will present a proposal based on their experience in a clinical trial program. Participants will be expected to attend (via ZOOM) regular monthly meetings through the program year to learn and to discuss their ideas. A minimum of three (3) media productions per participant will be expected by the end of the program.

## Ideal Candidates

People who are navigating a cancer diagnosis, who are currently or have been involved in a clinical trial, and who have a passion for helping others and telling their story are ideal for this program.

Applicants should have a particular interest and passion for communications, sharing experiences, storytelling, and patient education. People looking for a way to give back to the cancer community, who exhibit strong written and oral communication skills coupled with a passion for sharing experiences in order to educate and advocate will thrive in this program. GRACE will guide them through boosting their voice to advocate for themselves and others in the cancer community.

2023 is our third year for this program, and we are excited to continue to generate a platform for patient advocacy and sharing patient education in the area of clinical trials.

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All application forms must be submitted by July 1, 2023 for consideration. Applicants will be contacted by August 1, 2023 with information regarding acceptance and the next steps.

To apply online please [CLICK HERE](#) OR complete the **below pdf** form and email it to [dbrock@cancerGRACE.org](mailto:dbrock@cancerGRACE.org).



## GRACE Patient Perspectives: Clinical Trials Experiences Through Storytelling Program Application

**Name of Applicant:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Cancer Diagnosis:** \_\_\_\_\_

**Clinical Trial(s):** \_\_\_\_\_

**Institution(s) Involved in Clinical Trial:** \_\_\_\_\_

**Date Clinical Trial(s) Began:** \_\_\_\_\_

**Date Clinical Trial(s) Ended if Applicable:** \_\_\_\_\_

GRACE's mission is to deliver credible information about the most current and emerging treatment information to patients through a variety of media, including written articles, podcasts and video to reach the widest audience and empower patients to become partners in their cancer care.

If you are accepted into this program, which media style is your preferred method of delivery?

*Please rank from 1- 3, 1 being most preferred and 3 being least preferred:*

**Written            1   2   3            Audio/Podcast            1   2   3            Video            1   2   3**

Please rate your written communication skills:

<b>Poor</b>	<b>Fair</b>	<b>Average</b>	<b>Very Good</b>	<b>Excellent</b>
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Please rate your oral communication skills:

<b>Poor</b>	<b>Fair</b>	<b>Average</b>	<b>Very Good</b>	<b>Excellent</b>
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Please rate your ability to stay abreast of the latest advances in cancer medicine:

<b>Poor</b>	<b>Fair</b>	<b>Average</b>	<b>Very Good</b>	<b>Excellent</b>
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## Tell us about yourself! (please provide in the in the spaces below):

✓ Paragraph describing your passion for information sharing and education; specifically, why do you want to participate in this program? (500 character maximum)

✓ Paragraph describing your flair for communication with examples of how you've effectively communicated. Please share links to examples (e.g., social media, YouTube videos, keynote speeches, etc.). (500 character maximum)

✓ Will you be able to attend regular meetings (via ZOOM) throughout the program year?

- Yes
- No

✓ Will you be able to produce a minimum of 3 pieces of content, with GRACE's help, by the end of the program year?

- Yes
- No



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✓ Please share with us potential topics you are interested in discussing/exploring for content creation.

✓ Any other information you feel important to this decision-making process. (500 character maximum)

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**Thank you for your interest in participating in this unique opportunity! We will be in touch to confirm receipt. Please be assured that the above information will not be shared with any third party. All application forms must be submitted by July 1, 2023 for consideration.**