



Patient Education Programs 2021

Program	Overview
Lung Cancer Video Library	<i>Long-running video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
Lung Cancer Roundtable: Direct from ASCO 2021	<i>Roundtable discussion video program produced directly following ASCO featuring leading oncologists providing the latest lung cancer updates</i>
Spanish Language Lung Cancer Video Library	<i>Spanish language video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
Mandarin Language Lung Cancer Video Library	<i>Mandarin language video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
Case-Based Panel Discussions: Lung Cancer	<i>Unique video program featuring a panel of 3-5 leading oncologists where the video audience is a “fly on the wall” as panelists brainstorm the best approaches to presented cases in a casual, non lecture setting</i>
GRACE Patient Education Ambassadors	<i>Fellows and finishing Fellows are recruited to expand and create new content for the GRACE patient education library based on their specialty. A portion of this program focuses on communication strategies as they enter their practice.</i>
Blood Cancers Video Library	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online blood cancers video library</i>
Head and Neck Cancer Roundtable: Direct from ASCO 2021	<i>Roundtable discussion video program produced directly following ASCO featuring leading oncologists providing the latest head and neck cancer updates .</i>
OncTalk 2021: A Live Lung Cancer Patient Education Event	<i>Interactive half-day program includes a panel of leading oncologists, in-person and livestreamed real-time audience, Q&A session; published online as enduring material</i>
Bladder Cancer Video Library	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online bladder cancer video library</i>
Melanoma Patient Education	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online melanoma video library</i>
Supportive Care Program	<i>Video program featuring leading oncologists presenting supportive care topics as they relate to the cancer journey via short, 3-5 minute easy-to-understand videos</i>
Targeted Therapies Forum: A Live Patient Forum	<i>Interactive full day live event includes leading oncologists discussing current and emerging information, live and livestreamed audience; rare mutation break out sessions, Q&A session; published online as enduring material</i>
GRACECast: A Podcast Program	<i>Weekly podcast program covering current and emerging treatment options featuring leading oncologists in 5-20 minute episodes. An innovative access point for patients</i>
COVID-19 Pandemic Patient Education Program	<i>Video program featuring a panel of leading oncologists presenting the most current COVID-19 information it they relates to the cancer journey via short, 3-5 minute easy-to-understand videos</i>
HPV Advances: A Patient Education Program	<i>Video program featuring a panel of leading oncologists presenting information about vaccinations, testing and therapy related to HPV via short, 3-5 minute easy-to-understand videos</i>
Testing and Early Diagnosis Patient Education Program	<i>Video program featuring a panel of leading oncologists regarding the importance of testing and early diagnosis via short, 3-5 minute easy-to-understand videos</i>
Patient Perspectives: Clinical Trials Experiences	<i>Patient Advocates are recruited to create new content for the GRACE patient education library based on their clinical trials journey. This program draws on the importance of storytelling as an educational tool for patients</i>