



Global
Resource for
Advancing
Cancer
Education

Patient Perspectives: Clinical Trials Experiences Through Storytelling

2021 Program Form and Application

The Global Resource for Advancing Cancer Education (GRACE; cancerGRACE.org) is a non-profit organization founded by leading Thoracic Oncologist, [Dr. Howard \(Jack\) West](#), in 2007. GRACE's mission is to provide expert-mediated information directly to cancer patients and their caregivers to empower them to become direct partners in their cancer treatment.

GRACE Patient Perspectives: Clinical Trials Experiences Storytelling Program Overview

The goal of this program is to give a voice to patients with experience in participating in a clinical trial, in order to provide patient education for others through storytelling.

Through storytelling and sharing their experience, patients can educate others who are considering a clinical trial about this aspect of the cancer journey. Storytelling will take the form of written, video and audio/podcast to reach the largest patient audience.

All cancer patients currently enrolled in, or with past enrollment in a clinical trial are welcomed and encouraged to apply. GRACE's designated committee will review the nominees and select up to 3 participants for the honor of participating in the 2021 program.

Benefits of Participation

Patients selected for this year's program will work closely with GRACE to develop new educational content for patients across a range of platforms that will help them become established contributors in the area of advocacy.

Participants will receive training on digitally distributed content and social media, and their work will be highlighted and shared by the internationally recognized non-profit GRACE, along with its network of established leaders in the oncology community and board members with an array of interests and connections.

Participants will receive a stipend, training in communication and media platforms, and a tech 'package'. Participants will work with GRACE to develop program formats and production and will present a proposal based on their area of experience in a clinical trial program. Participants will be expected to attend (via ZOOM) regular meetings (approximately every 4-6 weeks) through the program year to learn and to discuss their ideas. A minimum of three (3) media productions per participant will be expected by the end of the program. *Our goal is to learn from each other.*

2021 is our pilot year for this program, and we are excited to generate a platform for patient advocacy and sharing patient education in the area of clinical trials.

Ideal Candidates

Patients dealing with a cancer diagnosis that are currently or have been involved in a clinical trial who have a passion for helping others and for telling their story are ideal for this program. Applicants should have a particular interest and passion for communications, sharing experiences/storytelling, patient education, and looking for a way to give back to the cancer community. Patients with strong written and oral communication skills coupled with a passion for sharing experiences in order to educate and advocate will thrive in this program. GRACE will guide them through boosting their voice to help the cancer patient community.

All application forms must be submitted by **March 15, 2021** for consideration. Applicants will be contacted by March 31 with information regarding acceptance and the next steps.

Any questions, please contact dbrock@cancergrace.org or 888-501-1025 x2.

GRACE Patient Perspectives: Clinical Trials Experiences Through Storytelling Program Application

Name of Applicant:

Email:

Phone Number:

Cancer Diagnosis:

Clinical Trial:

Institution Involved in Clinical
Trial:

Date Clinical Trial Began:

Date Clinical Trial Ended if
Applicable:

GRACE's mission is to deliver credible information about the most current and emerging treatment information to patients through a variety of media, including written articles, podcasts and video to reach the widest audience and empower patients to become partners in their cancer care.

If you are accepted into this program, which media style is your preferred method of delivery?

Please rank from 1- 3, 1 being most preferred and 3 being least preferred:

Written 1 2 3 Audio/Podcast 1 2 3 Video 1 2 3

Please rate your written communication skills:

Poor	Fair	Average	Very Good	Excellent
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Please rate your oral communication skills:

Poor	Fair	Average	Very Good	Excellent
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Please rate your ability to stay abreast of the latest advances in cancer medicine:

Poor	Fair	Average	Very Good	Excellent
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Tell us about yourself! (please provide in the in the space provided):

✓ Paragraph describing your passion for information sharing and education; specifically, why do you want to participate in this program? (500 character maximum)

✓ Paragraph describing your flair for communication with examples of how you've effectively communicated. Please share links to examples (i.e., social media, youtube videos, keynote speeches, etc.). (500 character maximum)

✓ Any other information you feel important to this decision making process. (500 character maximum)

Thank you for your interest in participating in this unique opportunity, and for your support of GRACE. We will be in touch to confirm receipt. Please be assured that the above information will not be shared with any third party. All application forms must be submitted by **March 15, 2021** for consideration.