



Global Resource for Advancing Cancer Education

Dear Friend,

Education is Medicine. It's what we believe, and we know that you do too.

There are very few opportunities to help cancer patients or their loved ones and caretakers learn about their disease and what the latest research says. GRACE lifts the barrier between patients and doctors, empowering them to become better partners in cancer care treatment.

When Dr. Howard Jack West created a forum, backed by an online community, as part of a non-profit organization where expert-mediated information on current and emerging cancer management options would be provided to anyone with internet access in 2007, GRACE was born. In the past 11 years, GRACE has made a significant impact on the cancer patient community with YOUR help.

This is YOUR IMPACT:

- ✓ Over 1 million visits to cancergrace.org each year
- ✓ GRACE's videos, articles and audio programs reach patients in the United States and around the world every day
 - ✓ Thousands of patients interact, learn, and find hope in our Online Patient Forum every year
 - ✓ Over 10,000 followers on social media benefit from our educational content every day
- ✓ Our content library continues to expand in both reach and cancer types, helping more patients every single day. In 2019 we added programs about Supportive Care, Bladder Cancer, Melanoma, podcasts, and a program to engage Oncology Fellows with GRACE in addition to expanding our Lung Cancer programs

...and that's just to name a few...**YOUR impact has reached around the globe and back many times over.**

It is BECAUSE OF YOUR financial support that GRACE continues on its life saving mission. *Thank you for your generosity!*

GRACE has learned how to produce high quality content, while keeping our expenses low, so that donations benefit the most patients possible, and we are proud of this accomplishment. However, we don't campaign for funds throughout the year through fun-runs or galas; we rely on your support through this ONE appeal at the end of every year. Your support – financial and spreading the word - will help to provide the best information about cancer available anywhere; for patients, their loved ones, and caregivers who so desperately need it.

Dan and Pat are two regular people whose worlds were turned upside down and then they found GRACE; they tell their brief story below.

"We're honored to participate in GRACE's End of Year Appeal. Our family's journey began when my 46-year old wife, Maria, was diagnosed with Stage 4 NSCLC on my birthday in 2010, with eight mets to bone and tissue, which included two brain mets (EGFR mut. positive, Exon 19 del). We lost Maria in the Summer of 2017. As expected, our family was shaken as we began the process of adjusting to life with lung cancer in 2010. Cancer taught us the virtue of patience. We had no choice. And in the lengthy interludes between quarterly scans and clinical visits we researched... and researched... and researched even more. And in the course of that research, there was one constant. GRACE. Whether I was searching for guidance on symptom management, emerging therapies or the experience of other caregivers, GRACE and its faculty and moderators were a constant in our journey.

As a result, we were better able to see what we already knew... that we were not alone. We learned from the experience of others, becoming more adept at identifying side effects from symptoms, how to distinguish cancer pain from that of side effects, and how to think about the hospice experience. And the learning didn't stop there, as I continually evaluated what treatments to pursue when

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progression set in, and often validated the results of clinical trials by reading the firsthand experiences of GRACE followers. GRACE also lead us to Faculty member Dr. Lecia Sequist in Boston, who periodically collaborated with Maria's local oncologist, GRACE Faculty member Dr. Thomas Hensing, as well as to meeting with Dr. Ross Camidge at a GRACE-sponsored EGFR seminar in Chicago. In the end, Dr. West, the GRACE staff and the larger GRACE community were our collective guide during our family's cancer journey, providing insight, confidence and hope. And most importantly, the common humanity and compassion infused in the GRACE community reminded us that our family could navigate this unwanted journey in as steady a manner possible. And we did. Thank you for joining us in supporting the mission and compassion of GRACE" -Dan Laubhan

"In February of 2016, my wife Eileen and I were shocked to learn that she had Stage 4 Non-Small Cell Lung Cancer and was ALK+. We were immediately drowning in a new world of panic, confusing terminology, and a sea of acronyms. The questions we had were overwhelming. What is NSCLC? How is it different from SCLC? What is ALK? What is a TKI? Why is my wife so sick if she never ever smoked? Even our primary care physician had no idea my wife had lung cancer, misdiagnosing her symptoms as menopausal (twice) for over one year. Quickly we realized we had no choice but to immerse ourselves in the science and rapidly developing world of thoracic oncology to improve her chances of survival. We are very fortunate that today information is but a mouse click away. Through a variety of sources ranging from blogs to Facebook, we learned of one organization that would help us better prepare for the daunting journey forward. That organization is GRACE. The resources provided by GRACE help us to stay abreast of the latest treatment options and enable us to better prepare for our oncology appointments. Eileen and I find the video library of medical experts and live streaming of targeted therapy patient forums an absolutely essential resource as we continue our fight against this dreadful disease" -Pat Moroney

Supporting GRACE as part of your year-end giving just makes sense; it's the right decision. Donations from people like you have helped countless people affected by cancer, comforted patients and caretakers, and allowed GRACE to be there as needed. Your contribution supports all who have become a part of GRACE. Here's how we will use your donation:

\$100 Supports one day of connecting patients to answers in our Online Patient Forum

\$300 Supports one article written by an expert oncologist which may help a patient to understand their treatment better

\$600 Supports the production and transcription of a short focused-topic video in our Online Video Library

\$1,500 Supports an expert faculty panel video discussing the most current and emerging treatment options

\$2,500 Supports GRACE's live patient education programs such as OncTalk and Targeted Therapies Forum

\$5,000 Supports GRACE's website improvements and growth of our online presence

It takes a special kind of person to support a nonprofit that reaches so many cancer patients, and we know you are special in that way; you truly care about others, and we thank you for your donation. Our goal this year is to raise \$50,000 to support GRACE's programs. Your investment makes a difference, whatever you can spare. It results in vital information for patients, which gives them more time with family, with love, and with hope. Please support GRACE today.

Thank you so much for supporting GRACE,



Dan Laubhan, Caregiver and GRACE Volunteer



Pat Moroney, Caregiver and GRACE Volunteer

"It is a tremendous gift to know someone who can understand what you and your family are going through. When life and death are on the line, geography and communication barriers should not matter" -Jim Celebucki, GRACE Moderator and Laya Dogmetchi, GRACE Board Member

To make a tax-deductible donation, use the enclosed envelope or go online to cancerGRACE.org/donate today. Tax deduction may be limited based on a foreign country's tax laws. Thank you!