

# Patient Education Programs 2023



Global  
Resource for  
Advancing  
Cancer  
Education

## GRACE Video Library Programs

<b>Lung Cancer Video Library</b>	<i>Long-running video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
<b>Spanish Language Lung Cancer Video Library</b>	<i>Spanish language video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
<b>East Asian Language Lung Cancer Video Library</b>	<i>East Asian languages video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online lung cancer video library</i>
<b>Blood Cancers Video Library</b>	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online blood cancers video library</i>
<b>Bladder Cancer Video Library</b>	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online bladder cancer video library</i>
<b>Melanoma Patient Education</b>	<i>Video program featuring leading oncologists providing short, 3-5 minute topic-specific video updates for our searchable online melanoma video library</i>

## Panel Discussions

<b>Leading Development and Current Questions in Lung Cancer: A Panel Discussion</b>	<i>Roundtable discussion video program produced at the end of the year featuring leading oncologists providing the latest lung cancer updates, development and the biggest patient questions</i>
<b>Leading Development and Current Questions in Head and Neck Cancers: A Panel Discussion</b>	<i>Roundtable discussion video program produced at the end of the year featuring leading oncologists providing the latest head and neck cancer updates, development and the biggest patient questions</i>
<b>Case-Based Panel Discussions: Lung Cancer</b>	<i>Unique video program featuring a panel of 3-5 leading oncologists where the video audience is a "fly on the wall" as panelists brainstorm the best approaches to presented cases in a casual, non lecture setting</i>
<b>HPV Advances: A Patient Education Program</b>	<i>Video program featuring a panel of leading oncologists presenting information about vaccinations, testing and therapy related to HPV via short, 3-5 minute easy-to-understand videos</i>
<b>Testing and Early Diagnosis Patient Education Program</b>	<i>Video program featuring a panel of leading oncologists regarding the importance of testing after diagnosis or at recurrence/progression via short, 3-5 minute easy-to-understand videos</i>

## Live Virtual Patient Education Engagement Events

<b>Lung Cancer OncTalk 2023: A Live Patient Education Event</b>	<i>Interactive half-day program includes a panel of leading lung cancer oncologists, in-person and livestreamed real-time audience, Q&amp;A session; published online as enduring material</i>
<b>Blood Cancers OncTalk 2023: A Live Patient Education Event</b>	<i>Interactive half-day program includes a panel of leading blood cancers oncologists, in-person and livestreamed real-time audience, Q&amp;A session; published online as enduring material</i>
<b>English Lung Cancer Targeted Therapies Live Virtual Forum</b>	<i>Hosted in English. Interactive full day live virtual event includes leading lung cancer oncologists discussing current and emerging information, rare mutation break out sessions, patient Q&amp;A session; published online as enduring material</i>
<b>Spanish Lung Cancer Targeted Therapies Live Virtual Forum</b>	<i>Hosted in Spanish. Interactive half day live event includes leading oncologists discussing current and emerging information, rare mutation break out sessions, patient Q&amp;A session; published online as enduring material</i>

## Engagement of Oncology Fellows and Patient Advocates

<b>GRACE Patient Education Ambassadors</b>	<i>Fellows and finishing Fellows are recruited to expand and create new content for the GRACE patient education library based on their specialty. A portion of this program focuses on communication strategies as they enter their practice</i>
<b>Patient Perspectives: Clinical Trials Experiences</b>	<i>Patient Advocates are recruited to create new content for the GRACE patient education library based on their clinical trials journey. This program draws on the importance of storytelling as an educational tool for patients</i>